HEALTHCARE PRICE TRANSPARENCY

THE PROBLEM

Hospitals and insurance companies negotiate prices in secret, leaving patients in the dark on what they will pay until after service.

Wisconsin has the

4th

highest healthcare costs in the nation

In Wisconsin, a CT scan ranges from

$858 to $2,803

The price for the exact same service can differ wildly for each patient depending on their insurance and provider.

THE SOLUTION

The creation of a price transparency website in New Hampshire saved millions of dollars for patients and insurers.

$7.9 million
saved by patients

$36 million
saved by insurers

80%
of healthcare services are shoppable

Consumers are empowered to shop, compare and pick lower cost options. This also encourages competition, lowering costs across the entire system.

Price Transparency has overwhelming bipartisan support from voters.

87%
support

To learn more, visit will-law.org/pricetransparency