



## GALA SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	DIAMOND	GOLD	SILVER	BRONZE	LIBERTY
Minimum contribution	\$20,000	\$10,000	\$6,000	\$4,000	\$2,000
Number of VIP reception attendees	10	8	6	4	2
Number of dinner reservations	10	8	6	4	2
Table Seating	Premium	Premium	Preferred	Priority	Priority
Reserved table with name/logo displayed	•	•	•	•	
Name/organization featured on WILL Gala website with link to your website	•	•	•	•	
Name & logo recognition as a sponsor on all printed communications and signage	•	•	•	•	
Acknowledgement in social media broadcast	•	•	•	•	
Name & logo displayed in sponsorship slideshow	•	•	•	•	
Special recognition during the program	•	•	•		
Name or ad in the program book	Full page ad	½ page ad	¼ page ad	logo	name

Date of event: Wednesday, September 14, 2022 at The Italian Community Center, Milwaukee

Keynote Speaker: Heather Mac Donald of The Manhattan Institute

To be included in promotional materials, a pledge of support must be received by August 31, 2022.

Contact Lesley Luehrs, WILL Development Director, [Lesley@will-law.org](mailto:Lesley@will-law.org) / 414-617-1144 for more information.

Custom sponsorships, including anonymous sponsorships and sponsorships for college student tables also available.

Ticket prices for this year's event: \$500/person for VIP, \$150/person for general admission.