



To: Wisconsin Institute of Law and Liberty
Fr: Scott Rasmussen
RE: Wisconsin Polling Data
Da: September 3, 2021

This memo summarizes highlights of the findings from a survey of 1,000 Wisconsin Registered Voters commissioned by the Wisconsin Institute for Law and Liberty. The survey was conducted using a mixed mode approach from August 22-28, 2021. Most respondents were contacted online or via text while 225 were contacted using automated phone polling techniques. Toplines and Crosstabs have been provided separately.

KEY FINDINGS

- Wisconsin voters strongly support election reforms, including those recently vetoed by Governor Tony Evers.
 - 84% of voters support requiring voters to show photo ID before voting.
 - Strong support for photo ID requirements is found throughout the electorate. It includes 96% of Republicans, 81% of Independents, and 70% of Democrats.
 - Eighty-four percent (84%) of White voters in Wisconsin favor photo ID requirements. So do 82% of non-White voters and 86% of moderate voters.
 - Photo ID requirements are favored by more than eight-out-of-ten men and eight-out-of-ten women.
 - 69% of voters favor a uniform statewide requirement for people voting by mail to provide a copy of a photo ID with their ballot, legislation which was vetoed by Evers.
 - Support for requiring photo ID with mail-in ballots comes from 86% of Republicans, 65% of Independents, and 52% of Democrats. So do 65% of non-white voters and 61% of moderate voters.
 - Seventy-one percent (71%) of men support requiring photo ID for mail-in ballots. So do 67% of women.
 - 65% of voters support a proposal that would make it unlawful for political activists to collect ballots from other people and deliver them to an election office, a practice commonly referred to as 'ballot harvesting' or 'ballot trafficking.' Legislation to implement this reform was vetoed by Evers.
 - This reform is supported by 79% of Republicans, 58% of Independent voters, and 53% of Democrats. So do 52% of non-white voters and 61% of moderate voters.
 - Sixty-six percent (66%) of men support a ban on ballot harvesting as do 62% of women.
 - 87% of voters favor a requirement for every election clerk to use the same standards for correcting errors on absentee ballots, legislation which was vetoed by Evers.

- 76% of voters favor making in-person absentee voting hours the same everywhere across the state.
 - 64% of voters believe District Attorneys should be able to investigate allegations of fraud in other counties and prosecute when appropriate. 54% believe election officials should be required to begin counting absentee ballots when they are received rather than waiting until Election Day.
- Election reforms are broadly supported by Governor Tony Evers' base voters, including the reforms he recently vetoed.
 - Among those with a favorable opinion of Evers, 82% favor uniform standards for correcting errors on absentee ballots; 69% want in-person absentee voting hours to be the same statewide; 59% want absentee ballots counted when they arrive; 52% favor requiring photo ID with mail-in ballots; and, 51% support District Attorneys to investigate allegations of voter fraud in other counties.
 - These findings suggest the Governor's vetoes are likely to be a political liability in his bid for re-election. However, as always, the larger political environment may play a decisive role. Evers will clearly be at risk if the midterm elections take place in an environment hostile to Democrats.
- The level of interest in the midterm elections is extremely high. Seventy percent (70%) of Wisconsin voters are Very Motivated to vote in 2022. Nationwide, that figure is 58%.
 - Republicans have an enthusiasm advantage. Seventy-nine percent (79%) of GOP voters are Very Motivated. Sixty-eight percent (68%) of Democrats say the same along with 60% of Independents.
 - 83% of voters who prefer Trump-like policies are Very Motivated to cast a ballot in 2022. That's higher than any other segment of the population.

OTHER FINDINGS

- Forty-four percent (44%) of survey respondents cast their ballot for Joe Biden in 2020. An identical 44% voted for Donald Trump. Three percent (3%) say they voted for some other candidate, 7% did not vote, and 2% are not sure.
 - The impact of the motivation gap is highlighted on this question. While the number of Biden and Trump voters is identical overall, among the Very Motivated Trump enjoys a 4-point advantage (50% to 46%).
- Thirty-six percent (36%) of Wisconsin voters prefer a candidate supporting policies like those of President Trump. Twenty-three percent (23%) favor Traditional Democratic policies; 18% would prefer policies like those of Senator Bernie Sanders; and, 16% favor traditional Republican policies.
 - Given Wisconsin's role as a swing state, it is not surprising that these policy preferences are similar to the national average.
 - Among Very Motivated voters, 42% favor Trump-like policies.
 - A plurality of voters (30%) with a postgraduate degree prefers Traditional Democratic policies. Just 19% favor Trump-like policies. The numbers for all other voters are almost

a mirror image of those results. A plurality of these voters (38%) while just 21% would like to see a candidate promoting traditional Democratic policies.

- Voters with a postgraduate degree are somewhat less supportive of election reforms.
 - Just 42% of those with a Masters' Degree or Ph.D. Strongly Favor photo ID requirements. Among all other voters, that figure is 68%.
 - Fifty-four percent (54%) of those with a post-graduate degree favor an end to ballot harvesting. Among all other voters, that figure is 66%.
- Forty-seven percent (47%) of Wisconsin voters approve of the way that President Biden is performing his job while 51% disapprove.
 - It is important to note that this survey was conducted before the withdrawal from Afghanistan was completed. Several national surveys have shown a decline in the president's approval ratings over the past week.
- Governor Tony Evers earns approval from 48% while 47% disapprove.