

Sponsorship Level	Diamond	Platinum	Gold	Silver	Bronze	Liberty
Investment	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,500
Number of Dinner Reservations with Priority Seating	12	10	8	8	4	2
Number of VIP attendees	12	10	8	4	4	2
Acknowledgement in social media broadcast	★	★	★	★	★	★
Name/organization featured on WILL Gala website with a link to your website	★	★	★	★	★	
Name & logo recognition as a sponsor on all printed communications and signage	★	★	★	★	★	
Name & logo displayed in sponsorship slideshow	★	★	★	★	★	
Special recognition during the meal function	★	★	★	★	★	
Reserved table with logo recognition displayed on table	★	★	★			
Ad in the program book	Double page	Single page	1/2 page	1/4 page	logo	

Date of event: Wednesday, October 20, 2021 at The Historic Courthouse 1893, Waukesha

Keynote Speaker: Dr. Glenn Loury | American Economist | Academic | Author

\$150 General Admission tickets include cocktail reception, dinner with keynote speaker

\$500 VIP tickets include the above plus meet and greet with Dr. Loury

*Custom sponsorships to suit your needs can be arranged, including anonymous sponsorships. If you would like to be a sponsor but prefer not to be recognized, please let us know.

For more information, please contact Lesley Luehrs, WILL Director of Development, Lesley@will-law.org, 414.617.1144

In order to include sponsorship in promotional materials and at the Gala, a pledge of support must be received by October 1, 2021. Checks may be made payable to WILL, 330 E. Kilbourn Ave., Ste 725, Milwaukee, WI 53202. To pay for sponsorship with a credit card, please contact Stacy Stueck, WILL Director of Administration, Stacy@will-law.org, 414.727.6369.