

**Consent to use Name and Image in Videos and Audio Productions Submitted as Part of the WILL
“What America Means to Me” Student Contest**

_____ (“Parent”) is the parent or Guardian of _____ (“Minor Child”). On behalf of the Minor Child, Parent consents to Minor Child’s participation in the Wisconsin Institute for Law & Liberty’s (“WILL”) What America Means to Me Student Contest.

Parent understands that as part of the WILL What America Means to Me Student Contest (the “Contest”), Minor Child will create and submit a video to WILL which reflects on the meaning of freedom in the Minor Child’s own life.

Parent agrees that Parent has received a copy of the Rules and Conditions for the Contest and that Parent understands the Rules and Conditions.

Parent understands that WILL intends to use the videos submitted as part of the Contest for educational, publicity, advocacy and fund-raising purposes all in furtherance of WILL’s mission and Parent agrees to such use by WILL whether the Minor Child receives one of the cash prizes or not.

Parent hereby agrees and consents as follows:

1. Parent agrees that once a video produced by the Minor Child is submitted to WILL, the video becomes the sole property of WILL.
2. Parent consents to WILL’s use of Minor Child’s image, likeness, and voice in such video recording.
3. This consent is given in perpetuity and does not require any additional consent for future use of the video by WILL.

Parent understands that neither Parent nor Minor Child will be compensated for WILL’s use of the videos except to the extent that the Minor Child may win a cash prize as described in the Rules and Conditions. Parent agrees that once the video is submitted to WILL, neither Parent nor Minor Child has any rights in or to any such video and that all rights to such videos belong to WILL in the present and in the future, except that Parent and Minor Child retain the right to keep a copy of the video that Minor Child submits and use it for their personal purposes.

Parent’s Name: _____ [insert printed name]

Parent’s Signature: _____

Date: _____ [insert date]